



**INTERNATIONAL POWERLIFTING FEDERATION
2005 NORTH AMERICAN CHAMPIONSHIPS**

DATE June 17 - 19, 2005

LOCATION James L. Knight Center, Downtown Miami

ECONOMIC IMPACT	Actual Participation	75 athletes / 250 guests
	Out of County Participation	50 athletes / 100 guests
	Room Nights Generated	177*
	Actual Direct Economic Impact	\$176,242

SUMMARY June 17 -19, 2005 marked the first of four International Powerlifting Federation (IPF) events to be held in Miami. The IPF, the governing body of powerlifting internationally, is comprised of member federations from eighty-three countries on six continents. Nearly 100 lifters representing countries from North America to the Caribbean came to lift their way into Powerlifting history at the James L. Knight Center.

Bonica Brown, competing for the United States, highlighted the women's events on Saturday by setting two world records. On Sunday, Puerto Rico upset Team USA to take the team gold in the men's competition, further demonstrating the growth of the sport throughout the region.

The North American Championships concluded on Sunday night with an awards banquet at the Hyatt Regency, the headquarter hotel for the event.

WEBSITE www.ipfworlds.com/napf/

* Includes room nights verified by contracted hotels, in addition to unverifiable room nights at non-contracted hotels as reported by participants in the MDSC Post Event Participant Survey.