



## 2004 TRIAMERICA TRIATHLON SERIES

<b>DATE</b>	October 9-10, 2004								
<b>LOCATION</b>	Virginia Key, Key Biscayne, Miami SeaQuarium (principal spectator area)								
<b>ECONOMIC IMPACT</b>	<table><tr><td><b>Actual Participation</b></td><td>363 athletes / 438 guests</td></tr><tr><td><b>Out of County Participation</b></td><td>126 athletes / 189 guests</td></tr><tr><td><b>Actual Room Nights</b></td><td>250</td></tr><tr><td><b>Actual Direct Economic Impact</b></td><td>\$193,522</td></tr></table>	<b>Actual Participation</b>	363 athletes / 438 guests	<b>Out of County Participation</b>	126 athletes / 189 guests	<b>Actual Room Nights</b>	250	<b>Actual Direct Economic Impact</b>	\$193,522
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**SUMMARY** The Tri-America Triathlon Series is a national series designed for the amateur athlete. Each event of the series included a youth triathlon event, and the Tri-America Olympic Distance Triathlon -.93 mile (1.5 km) swim, 24.8 mile (40 km) bike, and 6.2 miles (10 km) run. The series began in Clermont, Florida and traveled through the Southern and Midwest United States with the finale here in Miami, Florida.

The race began and finished at Miami SeaQuarium. The swim took place in the Bay, southeast of Miami SeaQuarium. The participants then transitioned from the swim to the bike ride which took up lanes on the south side of the causeway from the fire station to the Key Biscayne toll booths. The 10K run followed on the bike path and crossed-over west bridge to turn around point. There was only light traffic disruption and the event operation went smoothly.

**WEBSITE** [www.TriAmerica.com](http://www.TriAmerica.com)