

5.25" Wide

4.625" High

**FULL PAGE LISTING SPECIFICATIONS**

Full page listings include one ad and four coupons  
Ad Dimensions: 5.25" wide by 4.625" high

**Coupon Dimensions**

Front/Offer: 2.615" wide by 1.725" high  
Back/Terms: 2.615" wide by 1.725" high

**File Submission Specifications**

File Formats: JPEG, PSD, TIF  
Resolution: 300 dpi  
Color Mode: CMYK

2.615" Wide

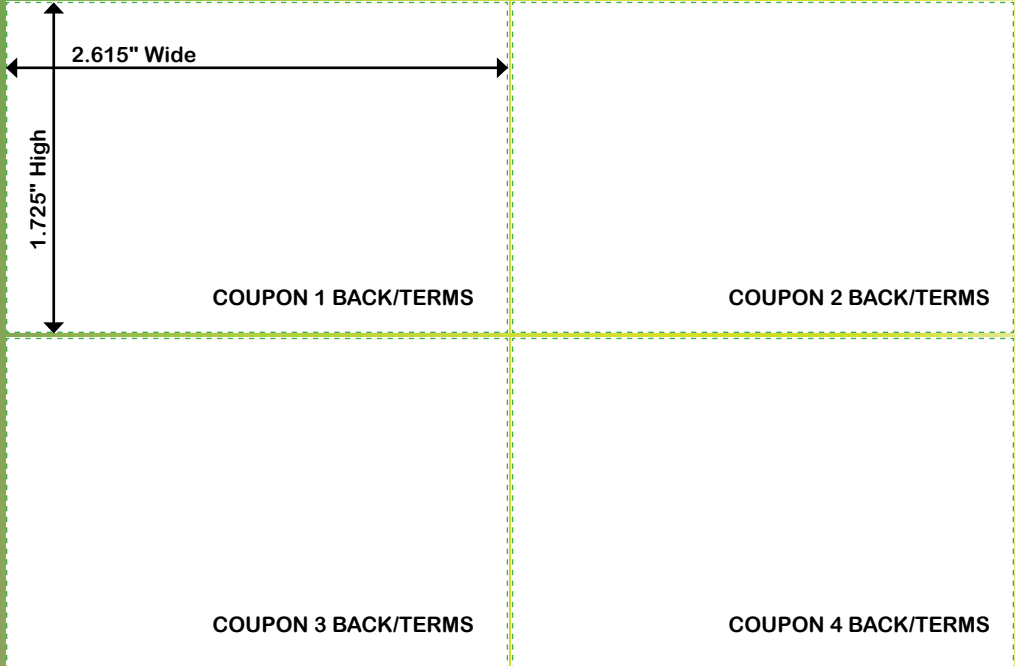
1.725" High

COUPON 1 FRONT/OFFER

COUPON 2 FRONT/OFFER

COUPON 3 FRONT/OFFER

COUPON 4 FRONT/OFFER



5.25" Wide

2.25" High

**HALF PAGE LISTING SPECIFICATIONS**

Half page listings include one ad and two coupons

Ad Dimensions: 5.25" wide by 2.25" high

**Coupon Dimensions**

Front/Offer: 2.615" wide by 1.725" high

Back/Terms: 2.615" wide by 1.725" high

**File Submission Specifications**

File Formats: JPEG, PSD, TIF

Resolution: 300 dpi

Color Mode: CMYK

2.615" Wide

1.725" High

COUPON 1 FRONT/OFFER

COUPON 2 FRONT/OFFER

