

MIAMI SPORTS BREAKFAST SERIES

HITTING THE GREEN

Doral Golf Resort • March 19, 2008, 8-10:00 A.M

Master of Ceremonies



Willard Shepard

NBC 6 Anchor, Reporter

Two-time Emmy award-winning journalist and Gulf War fighter pilot Willard Shepard joined the NBC 6 staff as an anchor and reporter in March 1994. He has anchored the NBC 6 news at 5:00 p.m., 5:30 p.m. and weekend editions and he specializes in military and aviation issues.

Shepard uses his unique insight to guide viewers through the world's military conflicts and terrorist actions. During Operation Iraqi Freedom, his military background brought a detailed perspective on the battlefield and the current operation to re-build and secure Iraq. He has also covered the military conflicts in Afghanistan, Bosnia, Kosovo, and other operations in the Middle East.

Since September 11, 2001 Shepard has closely examined the war on terrorism and its effect on America. His work detailing anti-terror efforts underwater to protect ports and cruise ships earned him an Emmy recently. In addition to his military expertise, Shepard also focuses on aviation.

Shepard came to WTVJ from CBS affiliate WJW-TV in Cleveland, Ohio, where he anchored the morning news and was a special projects reporter. He received an Emmy Award for his news series "The State of Black Cleveland." He has also been honored for his reporting by the Associated Press, United Press International and the Aviation and Space Writers Association.

In addition to his commitment to news, Shepard is a Lt. Colonel in the United States Air Force Reserve. His A-10 squadron was the first Air Force Reserve Fighter unit ever to go into combat. During the Gulf War, Shepard flew 52 combat sorties over Iraq and Kuwait. He was awarded six Air Medals for his support of Coalition Army Ground Forces. Shepard has also flown missions over Bosnia for NATO. He is the first Air Force pilot to fly the advanced Soviet Mig-29 fighter. He is an air officer who evaluates military programs at US Southern Command and assists high school students in obtaining ROTC scholarships and appointments to the USAF Academy.

Shepard is actively involved in the community. He currently works with the Miami-Dade County School Board's "5,000 Role Models" program, teaching middle and high school students the values they need to succeed.

Shepard graduated cum laude from Temple University in Philadelphia, Pennsylvania with a Bachelors Degree in Communications and Theater. He is a distinguished graduate of the U.S. Air Force Officer Training School in San Antonio, Texas. In 1992, Shepard was a finalist for the prestigious White House Fellowship program.

E-mail him: willard.shepard@nbc.com

SPEAKERS



Tim Finchem

PGA TOUR Commissioner

Tim Finchem began his 14th year as commissioner of the PGA TOUR in June 2007. From the time Finchem joined the TOUR management team, he has played a key role in strengthening the PGA TOUR's position as one of the most successful, well respected sports organizations in the world, and his leadership has helped foster the growth of the game, both domestically and internationally.

During his tenure, Finchem has greatly expanded the earnings opportunities for PGA TOUR players. The TOUR, through its tournaments and sponsors, has dramatically escalated tournament purses and grown total revenues at an

unprecedented rate, all while donating more than \$1 billion to charity, a milestone reached in late 2005.

One of the most significant accomplishments during this period has been the development and introduction of the FedExCup, a season-long points competition that culminates with the PGA TOUR Playoffs for the FedExCup. In 2007, the inaugural FedExCup brought an unparalleled level of late-season focus to and interest in the TOUR, as indicated by significant increases in television and online audiences, tournament attendance, sponsor activation and media coverage.

Under Finchem's leadership, The Presidents Cup was created in 1994, bringing together the world's best non-European players in team, match-play competition against their American counterparts. After seven stagings, The Presidents Cup has grown to be one of the most highly anticipated events on golf's calendar, and the 2007 event at Royal Montreal Golf Club in Canada was the most successful to date.

Finchem has also been instrumental in the formation of the International Federation of PGA Tours and the World Golf Foundation. His personal dedication to the success of the World Golf Foundation's The First Tee initiative has meant that in just 10 years, The First Tee has grown to include more than 200 chapters that reach more than 1.5 million young people.

Born in Ottawa, IL, on April 19, 1947, Finchem graduated from Princess Anne High School in Virginia Beach, VA. He attended the University of Richmond on a debate scholarship, receiving his Bachelor of Arts degree in 1969. He graduated from the University of Virginia Law School in 1973. After practicing law in Virginia Beach for three years, Finchem served in the White House as Deputy Advisor to the President in the Office of Economic Affairs in 1978 and 1979. In the early 1980s, Finchem co-founded the National Strategies and Marketing Group in Washington, D.C.

Finchem is the recipient of the Golf Course Superintendents Association of America's Old Tom Morris Award for 2001 and the PGA of America's Distinguished Service Award for 2002. He was awarded the Dick Schaap Lifetime Achievement in Sports Award in 2005.

Finchem is the third commissioner of the PGA TOUR, succeeding Deane Beman. Beman had served for 20 years, replacing the late Joe Dey, who had been the TOUR's commissioner in its first five years, 1969-74. Prior to becoming commissioner on June 1, 1994, Finchem was deputy commissioner and chief operating officer of the TOUR. He joined the TOUR as vice president of business affairs in 1987.

Finchem and his wife, the former Holly Bachand, have four children and live in Ponte Vedra Beach, FL.

Camilo Villegas

Professional Golfer, Player

PGA TOUR—World Golf Championships—CA Championship

A native to Columbia, Camilo Villegas joined the PGA TOUR and is considered a rising star. In 2007, Villegas earned more than \$1.8 million and ended the year with three top-10 finishes during the PGA TOUR Playoffs for the FedEx Cup.

Villegas joined the Tour in 2006 as a rookie, after finishing 13th on the 2005 Nationwide Tour money list. His first top-10 of the season came at the FBR Open, where he finished in five-way tie for second, seven strokes behind winning rookie J.B. Holmes. He added a second runner-up at the Ford Championship at Doral, finishing tied for second with David Toms, one stroke behind Tiger Woods. He again shared second-round lead with Woods, Phil Mickelson and Scott Verplank and earned a spot into the PLAYERS Championship when Chris DiMarco withdrew with an injury. He closed with a 71 and finished in a four-way tie for third to earn a season-best \$384,000.

Villegas is was four-time All-American at the University of Florida, including earning first-team honors in 2001, 2002 and 2004, an NCAA Academic All-American in 2002 and 2003, and a SEC Player of the Year in 2002 and 2004. He earned first-team All-SEC honors in 2001, 2002 and 2004, as well as the 2001 SEC Freshman of the Year. He posted eight collegiate victories and the 2003 Players Amateur Champion. He was a co-medalist with Kevin Stadler at the 2002 Western Amateur (stroke-play portion). Villegas was the 2001 Colombian Open champion and also won the 1999 Orange Bowl Junior Golf Championships.

Jack Warfield

Vice President of Championship Management

World Golf Championships—CA Championship

Jack Warfield is Vice President of Championship Management where his main responsibility is oversight of the World Golf Championships events. His long history with the game of golf dates back to his University of Southern Mississippi days when he was a 4-year golf letterman. After graduating from college in 1981, he went on to be the Operations Manager for Executive Sports on the PGA TOUR and then became a Tournament Official for the LPGA TOUR. Before joining the PGA TOUR World Golf Championships team in 1999, he served as a Tournament Director for GTE Seniors' Events and the World Cup of Golf for a combined total of almost 12 years.

Richard Hills

Director

Ryder Cup

Richard Hills began his career in 1972 with Barclays Bank, working in Retail Banking and Staff Training. In 1978, he joined Leisure Sports, formerly the George Simms Organisation, working with blue-chip clients such as Sun Alliance, Uniroyal and Martini & Rossi, who later bought the company. There,

a new client came on board - the European Open, which offered Hills a first taste of the golf business. In 1983 he joined The European Tour as Event Co-ordinator/Staging when Tour Enterprises was formed under the stewardship of George O'Grady. Appointed Ryder Cup Director in 1993 and has overseen the last five Matches between 1995 and 2006.

Tom Annear

Sr. Vice President of Corporate Sales

Sony Ericsson Open

Tom Annear joined IMG in 2000 as part of IMG's acquisition of The Lipton Championships, now known as the Sony Ericsson Open. Tom started with the Tournament in 1994 and has assumed various management responsibilities covering special events, community affairs, and business development. For the last few years, his primary responsibility has been to oversee sponsorship sales and a department that includes several sales team members. In 2004, Tom was asked to expand his sales role and now represents the entire IMG Tennis sales portfolio to current and prospective clients, with a primary objective of reaching out further to corporations based in Florida.