

## *Vision*

Welcome to the September edition of Miami-Dade Sports Commission's, *Vision*, the e-newsletter designed to keep you up-to-date on the latest sporting events and activities taking place in Miami-Dade County and at your local sports commission.

As we continue to work on prospective events, and reaching out to local facilities and sports organizations, we are always interested in hearing from you directly. If you have any events or sports that you would like to discuss, events you are interested in participating in, or simply have comments and suggestions you would like to make, please share them. We are always open to new opportunities and partnerships. Please feel free to email us at [info@miamisports.org](mailto:info@miamisports.org).

We encourage you to pass *Vision* along to anyone who you feel will benefit from its content. With your help, we can make Miami-Dade County the #1 location for sporting events in the world. Please email your comments and suggestions to your [Miami-Dade Sports Commission](#).

*Mike Sophia, Executive Director*

## SHARE YOUR EXPERTISE

The Miami-Dade Sports Commission is actively seeking coaches, sports organization leaders, recognized athletes, and those community members with expert knowledge of specific sports interested in sitting on sport-specific committees. The committees will include all Olympic style and amateur sports. The Miami-Dade Sports Commission is here to create a better quality of life through sports, as well as generate economic growth within the community. We wish to encourage the participation of all our community members, and look forward to hearing from you. If you have strong knowledge of a specific sport and are interested in sitting on a volunteer Sports Committee, please contact [Heather Wasek](#).

## OPEN FOR BUSINESS

Executive Director, Mike Sophia will begin the Miami-Dade Sports Commission's "Tropical Inspiration" Sales Campaign beginning September 22, 2004. He will travel

to Colorado Springs, Colorado, and visit with many of the Olympic sports' National Governing Bodies. A former assistant competition manager for the 1996 Olympic Games, Mike will visit many of his former associates and let them know that Miami is open for business!

In addition, the Sports Commission will travel to the Amateur Athletic Union's 2004 National Convention, in Stamford, Connecticut, September 28 through October 2. During this convention, representatives from every sport committee will meet to exchange ideas, determine future event sites and establish sport rule changes. Heather Wasek, Assistant Director, will be attending this event in effort to establish Miami as THE tropical destination for every sport!

## AN EVENT EXPLOSION

Football, Basketball, Baseball, High School, College! So many sports! So many events! We can barely contain our excitement! Here is your update on the recent events secured or bid on by your Miami-Dade Sports Commission:

### *TriAmerica Triathlon Series Finale*

The Miami-Dade Sports Commission's will host its first official event this October 9-10, 2004, on Key Biscayne at the Miami SeaQuarium. The [TriAmerica Triathlon Series](#) is a national triathlon series that will be touring 9 cities throughout the US. Miami is the final stop on the tour, and the finale to an exciting triathlon series. Bringing over 800 athletes and several hundred spectators, the featured event is an International distance triathlon - .93 mile (1.5 km) swim, 24.8 mile (40 km) bike, and 6.2 miles (10 km) run.

### *Dew Action Sports Tour*

The Miami-Dade Sports Commission and the Central Florida Sports Commission have combined efforts in attempt to secure the [Dew Action Sports Tour](#) for 4 years rather than the initial 2 year bid. Executive Directors, Mike Sophia, of the Miami-Dade Sports Commission, and John Saboor, of the Central Florida Sports Commission, have proposed to the event organizers, NBC and Clear Channel, that the event finale be held in both Miami and Orlando in alternating years from 2005-2008. A final decision is expected in October.

### *World Cup of Flag Football 2005*

The International Flag Football Federation has selected Miami as its host site for the [2005 World Cup of Flag Football](#). The event is affiliated with 12 countries and consists of 15 regional qualifiers. The World Cup will bring approximately 1200 athletes from all over the world to compete in the 4-6 day, and is tentatively slated for February 24-27, 2005.

*We continue to work on several prospective events each day, and are always interested in new sports and new events. If you have any events or sports that you would like us to work on, or you are just curious as to other events we are considering, please feel free to email your [Miami-Dade Sports Commission](#).*

## INSIDE YOUR MDSC

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### *Friends & Partners*

The Miami-Dade Sports Commission will begin to actively reach out to the Miami-Dade County corporate community this month. Our goal is to create partnerships that allow businesses to become involved with the Sports Commission as a whole or through specific sports or events. Together, we can foster the growth of sports within the community, as well as increase economic development through sports tourism.

To learn how you can partner with the Miami-Dade Sports Commission, please contact [Mike Sophia](#).

### *Website and Facility Guide*

Your Miami-Dade Sports Commission has been working to create an image that demonstrates how Miami is the best destination for sporting events in the country and the world. As we develop our website, facility guide and other marketing pieces we would like to use images and photos that are specific to Miami's events, facilities, and programs. If you have any images that you would like to send to us, for use in this effort, please contact [Heather Wasek](#) today for details!

## SPECIAL THANKS

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The Miami-Dade Sports Commission would like to offer special thanks to everyone that attended and participated in our first official press conference announcing the 2004 TriAmerica Triathlon Series Finale. Your support is greatly appreciated!

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All winning teams are goal-oriented. Teams like these win consistently because everyone connected with them concentrates on specific objectives. They go about their business with blinders on; nothing will distract them from achieving their aims. -Lou Holtz, former Notre Dame Football Coach