



FOR IMMEDIATE RELEASE

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PGA TOUR COMMISSIONER TIM FINCHEM TO SPEAK AT MIAMI SPORTS BREAKFAST SERIES

MIAMI – The Miami-Dade Sports Commission (MDSC) is proud to announce that PGA TOUR Commissioner Tim Finchem will speak at the Miami Sports Breakfast Series: Hitting the Green, March 19, 2008 at 8:00 AM located at the prestigious Doral Golf Resort & Spa. The first of four breakfasts in the Series, Hitting the Green will also feature Camilo Villegas, player in the 2008 CA Championship, and Tom Annear, Senior Vice President of Corporate Sponsorships for the Sony Ericsson Open. The Master of Ceremonies will be NBC6 Anchor, Willard Shepard.

Tim Finchem began his 14th year as commissioner of the PGA TOUR in June 2007. From the time Finchem joined the TOUR management team, he has played a key role in strengthening the PGA TOUR's position as one of the most successful, well respected sports organizations in the world, and his leadership has helped foster the growth of the game, both domestically and internationally.

During his tenure, Finchem has greatly expanded the earnings opportunities for PGA TOUR players. The TOUR, through its tournaments and sponsors, has dramatically escalated tournament purses and grown total revenues at an unprecedented rate, all while donating more than \$1 billion to charity, a milestone reached in late 2005.

One of the most significant accomplishments during this period has been the development and introduction of the FedExCup, a season-long points competition that culminates with the PGA TOUR Playoffs for the FedExCup. In 2007, the inaugural FedExCup brought an unparalleled level of late-season focus to and interest in the TOUR, as indicated by significant increases in television and online audiences, tournament attendance, sponsor activation and media coverage.

For tickets please contact (305) 818-7188 or visit www.MiamiSports.org. All media interested in attending the Breakfast please contact Heather Wasek-Kurstin for your credentials at (954) 253-3704.

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