



FOR IMMEDIATE RELEASE

Monday, June 7, 2010
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BID COMMITTEE ANNOUNCES LOCAL FIFA WORLD CUP™ WATCH PARTIES

MIAMI (June 7, 2010) – With the start of the 2010 FIFA World Cup™ in South Africa just days away, the MIAMI/Host City Bid Committee and the Miami-Dade Sports Commission are planning a series of watch parties throughout South Florida to celebrate the World Cup and build momentum for the bid to bring the 2018 or 2022 to the United States and Miami.

The watch locations are as follows:

Intercontinental West Miami – 11th Stadium in Doral

DORAL - 2505 NW 87th Avenue

*Hosting Watch Parties for ALL games of the 2010 FIFA World Cup™

Segafredo – Brickell Soccer Block Party

BRICKELL – 1421 South Miami Avenue

*Hosting Watch Parties for ALL games of the 2010 FIFA World Cup™

Seminole Hard Rock Hotel & Casino – Center Bar

HOLLYWOOD – 1 Seminole Way

*Hosting Watch Parties for ALL games of the 2010 FIFA World Cup™

America's Backyard – Miami FC's Home Away From Home

FORT LAUDERDALE – 100 SW 3rd Avenue

*Hosting Watch Parties for select games of the 2010 FIFA World Cup™

Gameworks – Youth Soccer / Team USA Watch Party

SOUTH MIAMI – 5701 Sunset Drive

SUNRISE – 2608 Sawgrass Mills Circle – Sawgrass Mills Mall



*Friday, June 18 – 10 a.m. – USA vs. Slovenia match – Great food and game specials for all kids wearing their soccer jerseys.

“There is no better way to build momentum for our bid than to celebrate the 2010 World Cup together,” said Jose “Pepe” Diaz, chairman of the Bid Committee. “It is a great opportunity to show the rest of the world the real passion that we have in Miami for this sport.”

The watch parties will offer a great opportunity to catch all of the exciting action of the 2010 FIFA World Cup™, enjoy great food and drink, and build momentum for our own World Cup Bid effort. Each of these sites will provide the opportunity for fans to sign the petition supporting the Miami bid.

For more information on the watch parties or Miami’s bid, please call (305) 818-7188 or visit www.miamisports.org.

To sign the online petition to support Miami’s bid or to learn more about the USA’s World Cup bid, click www.gousabid.com/miami.

ABOUT MIAMI-DADE SPORTS COMMISSION

The Miami-Dade Sports Commission was created by the Miami-Dade County Board of County Commissioners in 2003, and opened for business in April of 2004. The Sports Commission promotes sports in Miami-Dade County, and works to secure sports events that will generate economic impact for the community.

For more information about the Miami-Dade Sports Commission, please visit www.MiamiSports.org.

ABOUT MIAMI/HOST CITY BID COMMITTEE

As a part of and in support of the USA Bid Committee’s effort to bring the 2018 or 2022 FIFA World Cup™ to the United States, and Miami, the Miami-Dade Sports Commission created the MIAMI Host City Bid Committee to lead the local bid efforts. Under the leadership of the organization’s Chairman, County Commissioner Jose “Pepe” Diaz, the Sports Commission assembled its own “dream team” to mirror the prestigious group selected to lead the USA Bid Committee. Members of the committee include:

Commissioner Jose “Pepe” Diaz - Chair, Miami-Dade Sports Commission and MIAMI Host City Bid Committee

Facundo Bacardi, Chairman of the Board, Bacardi Limited



Marcelo Claure, Chairman, President & CEO, Brightstar

Teofilo "Nene" Cubillas, Soccer Legend

Mike Dee, CEO, Miami Dolphins/Dolphins Enterprises

Peter Dolara, Senior Vice President, American Airlines

Emilio Estefan, Grammy Award Winning Producer & Songwriter

George Feldenkreis, Chairman/CEO, Perry Ellis International

Alonzo Mourning, NBA Legend / Chairman, Alonzo Mourning Charities

Jorge Perez, Chairman, The Related Group

Stephen Ross, Founder/Chairman/Owner, The Related Companies and Owner, Miami Dolphins/Dolphins Enterprises

William Talbert, CEO, Greater Miami Convention & Visitors Bureau

Harvey Ruvlin, Clerk of Courts and Chairman of the County's Climate Change Advisory Task Force (CCATF)

Tony Villamil, Principal Advisor for the Washington Economics Group (WEG)

Mike Sophia - Executive Director, Miami-Dade Sports Commission and MIAMI Host City Bid Committee

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